



December 2025 Issue: Holiday Edition



Flour Power

~ Coral tries her paw at baking

(photo by Julia Crawford-Ingvalson)

ESAA President's Message

Greetings, My English Setter Friends!

As we enjoy time with family and friends this holiday season, we wind down the year with two important events: **renewing your ESAA membership** and **making New Year's resolutions**. (Membership information and links are further down in the newsletter.)



One of my resolutions is to shine a light throughout the New Year on our volunteers. I am starting early on both events by shining the light on Membership Chair Rhonda Dillman. She has been reminding everyone about renewal and navigated (with mega patience) the recent hiccups from our web host, Dirigible, which has stymied recent online renewals. She is organized, detailed, and a terrific communicator to existing and new members.

Speaking of communication, the same light is shining on our communications team. Chaired by Janet Gray, this team includes Linda Lauby on newsletter, Lisa Leavelle on the club Facebook page, Diana Sullivan on Instagram (which has set records for viewers in its inaugural year!), Kayla Fink on the website (who had the lead on handling aforesaid Dirigible hiccups) and Leslie Crawford on our Facebook English Setter Historian page. If you are interested in joining the team or if you are willing to help on the short term on any upcoming detail or special subject matter project, please let us know! Our communications team members love to share their knowledge, and they would welcome anyone with interest and new ideas.

See you in 2026!

~Julie



2025 English Setter National Specialty TOP TWENTY WINNERS

...

Seattle, Washington

September 21 to September 26

Provided by Julia Crawford-Ingvalson



2025 ESAA NATIONAL TOP TWENTY WINNER

"Reba"

GCH Admiralty & Country Squire Fancy

Owners: Betty Jo Kasiski, Debra Jauron, Shaun Jordan & Craig Fonda



2025 ESAA NATIONAL TOP TWENTY RUNNER UP

"Goose"

GCH Tirza's Country Squire Slash Of Blue

Owners: Debra Jauron, Shirley Hoeflinger-Carrizo, Donna Jordan & Shaun Jordan



2025 ESAA NATIONAL TOP TWENTY PEOPLE'S CHOICE

"Frankie"

GCH Tirza's Country Squire Slash Of Blue

GCHB Admiralty's Discovery CGC, TKN

Owners: Kaitlin Daugherty, Steven Baker & BJ Kasiski



The Littlest Girl

~ Betty the Wonder Puppy

(photo by Linda Lauby)

From the Editor

I so appreciate all of your feedback following the last newsletter. Your kind comments and terrific ideas have motivated me to make some changes to our newsletters in 2026.

Stay tuned for updates, and please let me know what else you'd like to see in the Setter Letters. This is, after all, *your* newsletter.

Wishing you a joyous holiday season and all the best in the new year.

Thank you so much,
Linda Lauby



Purina Parent Club Partnership Program

Uploading Receipts

As a follow-up to our article in the last Setter Letter regarding the Purina Parent Club Partnership Program, ESAA Secretary Coleen Raber shared the following:

Purina Parent Club Partnership Program Instructions

Today, I was attempting to upload my Chewy's receipts to the PPCPP and discovered some changes I thought I would share. The sign-in procedure has become a little more complicated as seems to occur whenever an organization "updates" their system.

Here are the procedures I followed:

Go to: <http://www.purinaproclub.com>

Click on ***Sign-In***

- If already a member, click on ***Member Login***
- If not a member, click on ***Member Application***

When you get to the **Welcome** page, scroll down and click on ***Manage Account***

Scroll down to **Manage Your Membership** and click on ***Receipt Upload***

Scroll down to **Submit Your Receipt**

- If you've taken pictures of your receipts, you can upload a jpg
- I save my Chewy invoices as PDFs to a file on my desktop

Below ***Submit Your Receipt*** is the option to ***Choose File***

Click on **Choose File**; upload your receipt and click **Submit**

You can submit up to five invoices per day



It's time to renew your ESAA membership!

****Yes, it's time, but the ESAA website is still not working correctly.**

Wait until you receive an email from Rhonda Dillman before you try to renew!**

Important points about your renewal:

1. **The renewal deadline is MARCH 1, 2026.** If you have not renewed your membership by that date, you will have to reapply as a new member. THERE ARE NO EXCEPTIONS.
2. New members who joined ESAA before October 1, 2025 must renew their membership at this time.
3. There has been an increase in dues: Individual is \$50, Household is \$60, Regional Club is \$75. Juniors are still \$5.
4. You can renew your membership in one of two ways:
 - **PREFERRED METHOD:** Renew online through the ESAA website by clicking **here**. Online renewal requires a credit card (PayPal is no longer an option).

- Or, you can print your membership renewal form, fill it out, and mail it to Rhonda Dillman with a check. To print a copy of the form, click [**here**](#). The mailing address is at the bottom of the form. Make your check payable to ESAA, and do not send cash through the mail.

5. Within a week of renewing your membership, you will receive a confirmation email. Please watch for this! If you do not receive a confirmation, please contact [**Rhonda**](#).

6. If you have a household membership, make sure you list the second member and a second email address. Since ESAA voting is done electronically, household memberships receive two votes, although each vote must be cast via a unique email address. If you have a junior who is part of your household membership, please include their name and date of birth on the forms. We are trying to keep better track of our juniors.

7. We have added two new options. Households now can opt to have only one member's email listed on the website, both names listed, or neither listed. You can now also opt to vote via a mailed ballot rather than electronically. Again, households can opt for one member, both members, or neither member to vote via paper ballot. Any member who has an email address but opts to vote via paper ballot must pay a \$5 surcharge to cover ESAA's costs.

8. Regional clubs now have their own online renewal applications, and **the deadline for regional dues is March 1** as well. For a printable regional club renewal form that you can mail with a check, please click [**here**](#).

9. All ESAA club communication is conducted via email and the digital newsletter. It is imperative for members to contact [**Rhonda**](#) with any email address changes.



Hope You had a Happy Hanukkah!

~ Kalei Blu

(photo by Jill Leigh)

~ The Art of the Coat ~



✨ *The Science of Shine* ✨

Whitening Shampoos for Brighter English Setter Coats

By Julia Crawford-Ingvalson, Crown Setters

From the show ring to the field, keeping an **English Setter's** silky coat pristine can be a challenge. Grass stains, urine, saliva, and even air pollution can dull a white coat. Enter **whitening shampoos**, specially formulated cleansers that don't just clean, but **enhance and illuminate** the coat's natural brilliance.

But what exactly makes these shampoos work their magic? Let's break down the science behind the shine.

☀️ **The Two-Step Whitening Secret**

The secret to a dazzling white coat is a **two-fold process**:

- 1. Remove deeply embedded dirt and stains.**
- 2. Enhance the optical effect of whiteness.**

To achieve this, whitening shampoos combine advanced surfactants, enzymatic complexes, and light-reflecting enhancers.

To read Julia's complete article, click [HERE](#).



From AKC Insider:

AKC Vet Outreach is an educational program that allows the AKC to enhance our relationship with the veterinary community and veterinary students. In this program, staff coordinates introductory presentations about the AKC, affiliates, and most important, purebred dogs to veterinary schools across the United States. Averaging 18 presentations a year and reaching hundreds of students annually, these presentations are conducted in person by staff, by a local breeder veterinarian, or virtually with AKC Chief Veterinarian Dr. Klein. Each presentation is specialized to provide specific information regarding AKC CHF Funding to that institution as well as the economic impact of AKC Events in that state. This program also includes the AKC veterinary scholarship, which is awarded to veterinary students attending schools within the United States, offering \$60,000 in scholarships funds.



In our last Setter Letter, we included an article on dual champion English Setters by Melinda Benbow. We've since learned that the PDF of dual champions was missing the 23rd English Setter, and that a couple of the dogs were misidentified. If anyone has a current *correct* list of dual champions (preferably with photos), please send it to [Linda Lauby](#), newsletter editor, and we will share it in the next newsletter.



An Alternate Use for an Activity Gym

~ Kai and her recent litter

(photo by Catherine Godwin)

NEW TITLES:

Information received after the *Setter Letter* deadline will go into the following month's issue.

Click [here](#) to educate yourself on all of AKC's titles and abbreviations listed alphabetically.

Do you have a new field, agility, obedience, conformation or other title on your English Setter?

Please submit the following information to **Ross Rice**:
in the order listed below:

Complete Name of Dog
New Title (acronym only)
Month Title was Attained
Age of Dog, Breeder(s), Owner(s)

NOTE: in the email subject line, please write **NEW TITLE**

Click [here](#) to view all
AKC sport titles.

click [HERE](#) for
NEW TITLE SUBMISSIONS
September-November 2025



"He knows if you've been bad or good..."

-Coral and Echo

(Photo courtesy of Julia Crawford-Ingvalson and Renee Metz)



Thank you to everyone who contributed to this newsletter! If you have any suggestions or requests, please contact *Linda Lauby*, *Setter Letter* editor.

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