



**The English Setter Association of America
Board of Directors
Videoconference
April 1, 2025**

In attendance: Kristen Apodaca, Colleen Bell, Julie Brimble, Lynda Chase, Leslie Crawford, Kathy Cunningham-Roy, John Fabelo, Rachel Fraser, Janet Gray, Judi Hunter, Joanne Mistler, Anna Quigley, Julie Quirk, Coleen Raber, Cindy Rice, Roxanne Seale, BJ Parsons.

The meeting was called to order at 7:33 PM ET.

The minutes of the last meeting have already been approved.

President – no report.

Secretary – no report.

Treasurer – no report.

Committees – no reports.

Unfinished Business – none.

Election to Membership – none.

New Business

1. 2026 proposal for National Specialty at Purina Farms

- * Kathy Cunningham-Roy and Judi Hunter presented the proposal.
- * Dates would be November 2 – November 6, 2026. This proposal includes the weekend following our National (November 7&8). We will release Saturday and Sunday for our regional clubs or drop them completely if no club comes forward to host a regional.
- * The cost of the facility from Monday - Friday will be \$7,245.00. This fee includes the Great Hall and the Gateway Hall and the Working Dog Field.
- * There are two Fast Cat trials on the Purina grounds the weekend leading into our show. Judi has been given the name of the sponsoring club in case we want to speak with them about joining in somehow. We also have the option of hosting our own one- or two-day all-breed fast cat trials the weekend of any regional specialties. Our performance group has been notified of their options and will get back to Kathy with their recommendations.
- * Exhibitors can either stay in an RV on property (Kathy has a list of 6 RV rental companies that serve Purina.) RV spots range from \$25-\$40 per night, or a nearby hotel.
- * Purina has a list of hotels and BnB's and the distance from their grounds. Kathy looked up the 2 hotels 5 miles from Purina, as well as one hotel 10 miles from the site.

- * Purina Farms charges \$3 per conformation entry.
- * **A Raber/Bell motion was passed unanimously to contract with Purina Farms for the 2026 National.**
- * 5 miles from Purina -
 - o Comfort Inn - 70 rooms - I priced a room for the first week of November at \$125/night
 - o Quality Inn - 46 rooms - I priced a room for the first week of November at \$119/night.
NOTE - this facility has no elevator
- * 10 miles from Purina-
 - o Holiday Inn St Louis West - 179 rooms @ \$147/night
- * Kettle Moraine, Minnesota, and Phoenix might be interested in holding back-to-back shows on Saturday. Blue Bonnet is interested in a stand-alone show Sunday.

2. **Briefing on Election Buddy:** Cindy Rice explained the procedure to manage paper balloting in addition to electronic balloting for the July election.

- * 89 ESAA members are requesting paper ballots.
- * Option 1 - EB only tallies if ESAA uses the QR Code Postcard. Base price is \$598 for mailing.
 - o Postcard with QR code is \$1.99 per ballot or \$775. EB auto tallies when using QR code.
 - o Letter with mailed ballot is \$2.99 per ballot or \$865.00. ESAA must hand-tally the returned mailed ballots.
- * Option 2 – EB will tally at \$299 per hour. Base Price is \$698 for mailing.
 - o Postcard with QR code \$.99 per ballot or \$787.
 - o Letter ballot returned to EB by post is \$2.99 per ballot or \$965 with 1-2 hours labor to tally adds \$598 making the cost \$1,563.
- * ESAA can save with Option 1 and hand tallying for 2025. However, as an aside, the most secure, and cost-efficient way to provide a mailed ballot is to use the Post Card with QR code in Option 1. The member scans the QR code on their phone using their camera and they are immediately taken to their private ballot. Upon voting, results are immediately recorded by EB alongside members who received notification by email. No hand tallying is required.
- * **A Chase/Gray motion was made to have Election Buddy send out the paper ballots which will be returned to Cindy and Ross Rice for tallying. The motion passed unanimously.**

3. **Creation of three new ESAA email accounts:** Janet Gray explained the details of the three new ESAA social media accounts.

- * Instagram:
 - o Dustin Fraser is willing to set up the account.
 - o We already have a volunteer, Diana Sullivan, who is willing to take care of content and act as our administrator.
 - o Diana has some great ideas for content, pictures, and brief videos.
- * Facebook: Can be linked to Instagram.

- * Historian: Leslie would log in to the account as usual with the object of the change being to move ESAA history from her personal account to an ESAA account which would be a private account.
- * Facebook Auction: WGS had great success with an auction a few years ago. Maureen Day is willing to help ESAA set up a similar activity. Regional clubs would also be able to use this site for their fundraising.
- * **A Chase/Raber motion was passed to create new ESAA e-mail accounts and passwords for Instagram, ESAA Historian, ESAA Auction.**

4. **National Dedications:**

- * Mary Cizek is to be honored in 2025.
- * A memorial page will be put in the 2025 catalog for Bob Stevens. This was previously approved to be in the 2024 catalog but was not included.
- * Harvey will write something for the Newsletter in memory of Judy and Dave Mates.
- * Leslie will look at putting a memorial page in the 2025 catalog.
- * **A Cunningham-Roy/Mistler motion was passed to dedicate the 2026 National to Dave and Judy Mates.**

A Brimble/Mistler motion was passed to adjourn at 9:26 PM.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary