



**ESAA Board of Directors
Videoconference
November 14, 2023**

In attendance: Kristen Apodaca, Colleen Bell, Julie Brimble, Leslie Crawford, Kathy Cunningham-Roy, John Fabelo, Rachel Fraser, Tannley Goldberg, Paula Helming, Judi Hunter, Susie Kerwin-Bush, Joanne Mistler, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons. Debra Davis – guest.

The meeting was called to order at 7:35 PM.

Brief President's Report

- * Jill Warren requested if the Board would consider a potential “buy-back” for Maturity. Kaitlyn will investigate how other clubs might be handling this.
- * Jill also suggested a “special Edition” newsletter following the National featuring the winners of the National.
- * Susie will be working with John and Ann to come up with a marketing plan for the 2024 logo wear.

2024 National Update with Debra Davis

- * A cost sheet with the bronze trophies awarded by the ISCA was shared with the Board as per the request of 10-23-23.
- * The cost would be just under \$5,500, with a one-time set-up fee of \$1,150.
- * The company is Wendell-August so ESAA can investigate a slightly different set of trophies that is used by ISCA.
- * Using left-over trophies for future years cuts way down on the cost for future years.
- * The left-over trophies are stored in a trunk that is easy to ship or transport.
- * The first year is expensive due to the initial order and the cost of the dye.
- * **A motion was made by Colleen Bell, seconded by Kathy Cunningham-Roy to approve an ad hoc committee to look into National trophies from Wendell-August. The motion passed without objection.**

Separate judge for Juniors and Peewees

- * Jessica Blantz is interested and willing to judge Peewees and Juniors for no fee. However, ESAA would want to compensate her somehow since she would be coming from Florida.
- * PeeWees would be Thursday, but Juniors will be Friday morning as in the past.
- * **A Quirk/Raber motion was passed to offer a \$100 pre-paid Visa card to Jessica for judging PeeWees and Juniors.**

Meet The Breeds – NYC

- * The Javitz Center is once again hosting AKC Meet The Breeds in NYC January 27 and 28, 2024.
- * Kathy offered to organize the event for 2024. She might need to rent a van part of which expenses might be covered by the AKC stipend of \$600. Anything estimated to be over that amount will be brought back to the Board for approval. These funds are out of the Public Education budget.
- * **A Hunter/Fabelo motion was approved to have Kathy take the lead on the Javitz Center Meet The Breeds for 2024.**

eMagazine (replacing newsletter for 2024) Cost?

- * Susie shared some information with the Board regarding a quarterly eMagazine as was initially presented to the Board 10-23-23.
- * Information will be sent to the Board when there is more clarification.
- * It was also suggested to investigate the possibility of an electronic issue, which would still include the cost of design elements.
- * Taking in “outside advertising” would have to be worked out with the Finance Committee to be sure ESAA does not get into a situation with our not-for-profit status.

Annual Awards

- * Kendra Huber volunteered to be the new tabulator and organizer.
- * The awards were not cleaned up.
- * In the past there was a printed sheet of the award winners at each table which eliminates the need to read the description and donors.
- * A possible power point and/or slide show was also suggested, depending on the venue.

2022-23 ESAA Annual contract estimates need to be sought. Typically, three estimates are requested.

- * Susie received a proposal from Linda Lauby. We need three proposals.
- * If anyone knows of another vendor, please let Susie know.
- * We need to investigate other format possibilities.
- * Several ideas were discussed regarding the best way to correct errors in the future.
- * One suggestion was to have the e-version available for a pre-determined period of time to allow for any errors to be corrected before a POD version is available.
- * **A Cunningham-Roy/Crawford motion was made to have a print-on-demand electronic version bid on by the vendors.**

A Quirk/Bell motion to adjourn was passed at 9:00 PM.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary