



**ESAA Board of Directors
Annual Board Meeting
Monday, October 23, 2023
Asheville, NC**

In attendance: Kristen Apodaca, Colleen Bell, Julie Brimble, Leslie Crawford, Kathy Cunningham-Roy, John Fabelo, Rachel Fraser, Tannley Goldberg, Paula Helming, Judi Hunter, Susie Kerwin-Bush, Joanne Mistler, Anna Quigley, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons.

The meeting was called to order at 8:24 am.

President's Report

- ✦ The report summarized the incentives that have been completed, as well as newer initiatives that are in progress.
 - Membership Ambassador program
 - Free first year membership – gained 64 new members
 - Launch of new ESAA website
 - Completion of 2018/2019 and 2020/2021 Annuals
 - Health and Genetics funding
 - Breeder Resource Team
- ✦ There were several questions requesting clarification on a few items: timeline for completing the migration of portions of the former website, the 2018/2019 Annual, past reports, etc.
- ✦ A Goldberg/Quigley motion was passed to approve the report.

Treasurer's Report

- ✦ The profit/loss sheet was distributed, as well as the balance sheet.
- ✦ Lynda Chase was invited to answer any question, since she was the treasurer for the majority of the year.
- ✦ The division of responsibilities between the treasurer and the bookkeeper is a work in progress and is proceeding smoothly. This division of responsibility will be revisited in the future as was previously determined.
- ✦ The Stripe payment still has some bugs but is working out better than anticipated.
- ✦ A Cunningham-Roy/Mistler motion was passed to approve the report.

Secretary's Report

- ✦ The Report summarized the major secretary's activities over the past year.
- ✦ The report was passed on a Hunter/Brimble motion.

Futurity/Maturity Report

- ✦ We want to be sure the \$50 membership buy-back is still in place with the transition to the new F/M chair.

- * Futurity/Maturity chair Kaitlyn Daugherty volunteered to research what other clubs are doing successfully that might be of benefit to ESAA.
- * The report was passed on a Brimble/Cunningham-Roy motion.

2024 National Update

- * Julie Brimble reviewed the progress of the 2024 National at the Roberts Center.
- * The 2024 committee introduced some new ideas for consideration. These will be discussed further at the November meeting, with Debbie Davis invited as a guest.
- * A Cunninham-Roy/Hunter motion was passed to approve the report.

2022/2023 Annual

- * Linda Lauby attended to discuss the options for the 2022/23 Annual.
- * Discussed a quarterly magazine option in addition to an Annual. This would make the collection of material for the Annual easy because much of the information would have already been collected.
 - o Limit expenses initially
 - o Careful about outside advertising due to our non-profit status.
 - o It would be an eMagazine format quarterly.
- * Thanks so much to Linda for her presentation.

Old Business

1. National Activities

- o Reminder that any new activity/equipment associated with any National activity whether or not ESAA funds will be used must be approved by the Board.

2. PPCPP/CHF

- o Request for H & G donation from the membership campaign to be sent to CHF upon completion of the membership renewal campaign. This was approved on a Brimble/Quigley motion.
- o Purina Parent Club Partnership Program funds continue to diminish. The secretary will send another mass mailing with submission instructions for Chewy and Amazon customers, including the reason these funds are so important.

3. Membership

- o There are 64 new members with free membership so far this year.
- o The Board decided to continue the program for 2024 and review the retention rate on a Mistler/Cunningham-Roy motion.

New Business

1. Regional member feedback

- o Regional Vice Presidents were asked to get feedback from their constituents as to what initiatives they would like to see from ESAA.
- o Financial incentive for Juniors to attend the National. A Brimble/Hunter motion was passed to offer a \$250 stipend to any Junior who applies to attend the National. The request should be submitted to the Juniors Coordinator by 60 days prior to the National. They also are invited to the banquet free of charge. They would be required to submit a brief essay of their National experience if they were a recipient of the stipend.
- o The request to place each class in veteran sweepstakes 1 – 4 was brought up. A Hunter/Brimble motion was made to place each veteran sweeps class. The motion was defeated on a 6 – 9 vote.

- A suggestion was made to add regular sweepstakes to the National in addition to Futurity and Maturity. A Quigley/Rice motion was made to hold a general 6 – 18 month sweepstakes at the National in 2024 to be immediately follow 4 -6 beginner puppy. The judge for sweepstakes would also judge 4 – 6 puppy. The motion passed unanimously.
 - A frequent comment was to add more performance events to the National week which will need to be approved by the Board.
 - Increase owner handler recognition of some kind whether it be unique ribbons or awards offered.
 - Keep the Gun dog sweeps associated with every National.
 - A critique from the National judge as to what they found in their assignment that affected their decision to be submitted to the Parent club for publication. Make this part of the judges’ contracts. **A Brimble/Mister motion was made to initiate in 2024 a request to the judge to critique their decisions and add it to the judges’ contracts beginning in 2025. The motion passed without objection.**
2. **ESAA BOB Bowl alternative ideas:** The feedback Board members received from their constituents is that winning a BOB Bowl is still very prestigious and the overall feeling s to keep the BOB bowl.
 3. **Monthly meetings:** We will move the meeting day to the second Tuesday with time to 7:30. November’s meeting will be the 14th at 7:30. December will be the 12th at 7:30.
 4. **Juniors/PeeWee judge:** Request for the Juniors committee to have input into the judge chosen for Juniors and PeeWees. The judge needs to be licensed or provisional for Juniors to be able to judge PeeWees. We will need a suggestion from the Juniors committee for 2024 since the Breed judge, Jamie Hubbard, does not judge Juniors.
 5. **Additional events for 2024:**
 - It was suggested to add scent work and fast cat to the 2024 National events as money making events.
 - It was discussed that there would be an early entry time frame for English Setter.
 - A Hunter/Mistler motion was passed to add both scent work and fast cat for 2024 with English Setter having an early entry window.
 6. **Comp rooms for the National:**
 - A Raber/Hunter motion was passed for the show chair and co-chair to be compensated for their room nights from the night before their responsibilities begin through the night of the banquet. (This should be added to the National Guidelines.)
 7. **Standing Rules:** These need to be reviewed and updated at year end.
 8. **National Guidelines:** Tannley will be working on clarifying the National Guidelines including the date that a motion was made.
 9. **ESAA Store:** When a member orders on-line, shipping is added for each item. We need a way to figure out shipping when multiple items are ordered. Graham will be asked if shipping can be “pending” until the full order is completed.

The meeting was adjourned at 1:09 PM PDT on a Quirk/Bell motion.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary