



**ESAA Board of Directors
Videoconference
December 19, 2022**

In attendance: Kristen Apodaca, Rachel Barnes, Colleen Bell, Julie Brimble, Lynda Chase, Leslie Crawford, John Fabelo, Judi Hunter, Susie Kerwin-Bush, Sandy Miller, Joanne Mistler, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons, and guest Dave Mates.

The meeting was called to order at 7:35 PM

ESAA Annual situation

- ✦ Kathy Cunningham-Roy is willing to gather all the missing ESAA information for a 2018/2019 Annual so long as it is a printed book. She believes that between now and February 1st is enough time to collect all that is needed. We currently have a quote of \$22/book from a printer called Ingram. She offered to get a second quote from Walsworth which is the yearbook publisher ESAA has used for the past years.
- ✦ Lisa Moreau is able to work with Kathy as information comes in; Kathy will be responsible for proofing as well as back and forth communications with clubs, advertisers, AKC reports, etc.
- ✦ Lisa will complete the work that has been pending since November 4th. Kathy will be responsible for proofing and any communications that have been on hold since that time.
- ✦ Lisa noted that there are 13 kennel pages and the inside back cover that will need to be edited because they contain content from 2020 and/or 2021 when the Board decided to do a four-year book. Kathy will contact them to find out how they wish to proceed.
- ✦ Kathy will provide Lisa with the Supplement which contains the corrected pages from the 2016/2017 Annual and is to be published in the 2018/2019 Annual.
- ✦ Lisa will need a point of contact for the publisher selected by the Board so she can get the exact page specifications required for printing. The pages she has done are for an 8.5 X 11 end-product based on our past printing by Walsworth. If the Board decides to go with Outerbanks, it may or may not require some changes to the pages already done.
- ✦ In light of the above discussion, Lisa said the process can be completed on or before April 1st. Kathy agreed with this date. It was clarified that this date referred to when the publication would be ready to be sent to the printer.
- ✦ With respect to a 2020/2021 Annual, both Kathy and Lisa understand that a survey is planned before the Board makes a decision on what direction to go.

Coleen looked up and read to the Board excerpts from the following minutes:

- **From 5-23-17 board minutes:** The cost per book would be very reasonable in the future, estimated to be below \$25 cost per member, which would include domestic shipping. That full cost would be absorbed by ESAA.

- A Mates/Bell motion was passed to put this into effect on a one issue trial basis to be distributed in 2018 at the National in Pennsylvania.
- No later motion regarding the free distribution of the Annual could be found by the Secretary.
- **From 8-24-21 Board minutes:** This year all annuals will be mailed to members. [There was no motion associated with this business item.]
- **From 9-21-21 Board minutes:** The 2016/17 Annual ran at a loss of close to \$14,000. However, the cost savings of no longer printing a monthly newsletter helps to off-set some of those expenses. It was pointed out that we need to look at it as giving something to our members for their dues.
- ✳ A Raber/Miller motion was passed without exception to rescind the previous decision to produce a four-year Annual and instead to print a hard cover copy for 2018/2019.
- ✳ We need updated cost estimates from both printing companies that include cost per book as well as estimated shipping cost to the best of their ability.

2023 National schedule:

- ✳ Michael Faulkner has agreed to change his judging assignment to Thursday, pending Board approval. He is currently under contract to judge Wednesday.
- ✳ The purpose of contacting Michael Faulkner was to give him an opportunity to bow out of the assignment in case he wanted to accept another judging assignment. That option would have saved ESAA some money; however, Michael wanted to have the honor of being able to judge dogs at our National Specialty regardless of how small the entry might be.
- ✳ In the ensuing discussion, in Tannley Goldberg's absence, no one could remember why dogs were moved to Thursday. It was pointed out that moving him to Thursday served no purpose. It would have resulted in the ring being empty Wednesday morning and would have prolonged the judging day Thursday.
- ✳ The Board decided to keep the schedule as it was approved in May.
 - Mon., Oct. 23 – Board meeting AM; Rally/Obedience judging PM
 - Tues, Oct. 24 – Day of Vision – beginner puppies/futurity/maturity/stud dog /brood bitch
Evening – Veteran sweeps
 - Wed, Oct. 25 – Dogs – morning
Top 20 hands on and movement – midafternoon
Top 20 movement gala and People's Choice judging – evening
VES Showcase as People's Choice votes are tallied (see below)
Top 20 reenters the ring for presentation of awards
 - Thur, Oct. 26 – Bitches - morning
PeeWees and Juniors – afternoon
Judges' Education - evening
 - Fri, Oct. 27 – JS/BOB
- ✳ Since it is nice to have the ring decorated for our veteran sweepstakes Tuesday evening, we asked all Board members to be prepared to be "hands on deck" in getting the ring prepared for our gala events. We will ask Kayla Kozak, as Top 20 chair, what her vision is for the ring decorations, and we will get as many members as possible pitching in. If Top 20 wants to add an extra touch to the decorations for their event, we will be sure to have members available, along with the Top 20 committee members, to add that after morning judging.

Versatility Parade: Coleen Raber and Colleen Bell amended their previous motion to honor the request of the VES Committee from emails dated 12/7/2022 and 12/13/2022, in which the committee requested to have the

VES Showcase moved to Wednesday, 10/25/23 with the Top 20, specifically during the gala event while the tabulations for People's Choice are being done, and prior to the gala Top 20 re-entry for the presentation of awards. The motion passed unanimously.

There was some general conversation among the Board members regarding our big projects of the future Annuals, new website and it's capabilities, and possible surveys to consider. This was just a brainstorming session for topics to be considered for the new year.

A Quirk/Bell motion to adjourn was passed at 8:42 EST.

Respectfully Submitted,

Coleen M. Raber

Coleen M. Raber
ESAA Secretary