



**ESAA Board of Directors
Videoconference
November 21, 2022**

In attendance: Kristen Apodaca, Rachel Barnes, Colleen Bell, Lynda Chase, Leslie Crawford, John Fabelo, Tannley Goldberg, Judi Hunter, Susie Kerwin-Bush, Sandy Miller, Joanne Mistler, Anna Quigley, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons.

The meeting was called to order at 8:05 PM EST.

Meet The Breeds

- ✧ Javits Center in January.
- ✧ Kathy Cunningham-Roy will head up a team.
- ✧ AKC will reimburse up to \$800 depending on how many are present, plus entry fees and box lunches.
- ✧ Kathy will submit receipts to Lynda for reimbursement.

2022 Post National Notes

- ✧ The final update on the 2022 National in Virginia Beach is not yet complete, but below are a few observations so far.
- ✧ Top Twenty
 - Positive feedback on the combined catalog.
 - Positive feedback on the hands on and movement done in the ring. Many spectators and a lot more opportunity for people to see these top twenty dogs
 - Positive feedback on the night not going so late i.e. judging complete before the evening ring with music
 - Very low interest in the banquet. Barely 30 reservations. Suggestion was made to start the hands on in the ring with cocktails and go straight through to finish up with dinner on your own by 7 p.m.
 - Lots of uneasiness about combining the raffles. TT worried it will be difficult to recruit the Top Twenty quality items they usually get and why work so hard when everything is split.
 - Positive feedback on leaving the decorations in the ring for the rest of the week's judging.
 - Judges need to be able to check in to their rooms early if arriving on the day of the event.
- ✧ Schedule
 - Positive feedback on the schedule other than Monday was too long a day with OB and Central Carolina on the same day.

- ✧ Veteran Sweeps to kick off the Day of Vision
 - Positive feedback (other than our failure to advertise the morning breakfast ahead of time)
 - Mixed reviews about the morning.
 - Positive feed back on having it separated from Top 20.
 - Hotel was surprised and pleased by the amount of alcohol sales that morning which helps us meet our minimum of food and beverage under the typical contracts.
- ✧ Hospitality
 - Small attendance for a lot of work. Our recommendation is for ESAA to sponsor a cash bar and hearty hors d'oeuvres on one Welcome Night in the restaurant. Take reservations and charge something like \$10 each with ESAA subsidizing the rest.
- ✧ Microphone - An expense that is worth absorbing for all the days the ring is used. If the facility permits, ESAA brings its own mike and speaker?
- ✧ Health Clinic - If volunteers are there for a half day or more, ESAA should pay for their lunch.
- ✧ Judge Hospitality - Volunteer who takes judges to lunch should have their meal covered by ESAA – This needs to be included in the Guidelines.
- ✧ Budget - Committee Chairs must obtain prior approval before exceeding their budget.
- ✧ Hotel Communications
 - Direct communications with the hotel or facility supervisors must be limited to the Chair or the Chair's designee absent an emergency.
 - We had to deal with months of misinformation, repetitive questions and discourteous communications from ESAA members to Hotel staff. We made numerous apologies before and during the event.
- ✧ Site
 - People loved the dog park, food, grounds and rooms.
 - Many people would have liked to leave their dogs overnight in the two grooming rooms rather than take them to their room or leave them in their vehicles as would otherwise be done at an all-breed show.
 - Overall, we would recommend returning to Founders Inn.
- ✧ On-line catalog
 - Some people attending the National downloaded the online catalog rather than buying the print version.
 - Online catalog order folks were disappointed the color ads were not included.

2023 National

- ✧ Linda Wozniak, show chair for 2023, joined the meeting to discuss progress on the 2023 National.
- ✧ Difficulty getting information/bids from superintendents.
- ✧ Requesting bids both with and without the plastic. The hotel might be able to lay the plastic.
- ✧ A number of committees are already working on the National. There are still a few committees needed.
- ✧ Hoping to get more CCESC members involved.
- ✧ We will discuss the 2023 schedule Monday, December 5, 7:30 PM EST.

ESAA Annual

- ✳ The discussion regarding the Annual is nothing personal directed toward any member. We need to all be able to discuss the issue as Board members working for the best for all of ESAA.
- ✳ We need to discuss the current situation, how we can move forward, and how we can protect ESAA from making these same mistakes should we find ourselves in a similar situation in the future.
- ✳ Susie outlined communication efforts that had been made, and requested an accounting of efforts made to date to be delivered to the Board by November 30, 2022.
- ✳ One possibility is to form a new Annual Liaison committee that will follow through with the assigned tasks.
- ✳ Another possibility is to consider refunding the money spent by those who have submitted ads and go to a different format.
- ✳ A follow-up meeting will be scheduled Thursday, December 8 at 7:30 EST.

A Quirk/Bell motion to adjourn was passed at 10:02 EDT.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary